



SPONSORSHIP LETTER

REVISION – April 20, 2024

A revision was made to list the benefits of each category of sponsorship. With this revision we make it more palatable for sponsors/individuals to see rewards of participating, as well as, the cost is easier on the pocketbook.

With the [CLASS JUDGED SHOW FIELD SPONSORSHIPS - \\$150](#) -there are 21 opportunities to participate. **PLEASE NOTE: if an individual/company would like a particular class, it will be on a first-come basis. I would strongly recommend the seller contacting me to check availability – or – to let me know of the Sponsor's choice.**

- A personalized sign from the sponsor will be placed beside the sign for the chosen class.
- They will be recognized in the announcement of the chosen class for First, Second and Third places.
- Class sponsors will also receive a framed color photo in front of the cars in that class.

[PATRON \\$100 to \\$149](#)

[FRIEND \\$25 to \\$99](#)

[NON-MONETARY SPONSOR](#) donated items for basket auction or door prizes

My deepest apologies for the changes and I hope this makes it easier to obtain sponsors. Any comments or questions, please call: 724-331-7293.

Sincerely, FLO



A 501(c)3
Charitable Organization

60th Paul P. Bell Memorial Antique Auto, Custom & Street Rod Show Sunday, September 1, 2024

Legion Keener Park, Latrobe, PA

Sponsorship Opportunities

The Western PA Region of the Antique Automobile Club of America (AACA) Paul P. Bell Memorial Antique Auto, Custom & Street Rod Show is the longest running class judged car show in Westmoreland County. It happens Labor Day weekend in beautiful Legion Keener Park, Latrobe. Here you can see vehicles seldom seen at other shows including spectacular AACA Senior Award antique autos, classics, customs, hot rods, and motorcycles.

We are a 501(c)3 Charitable Organization dedicated to the preservation and enjoyment of antique automobiles. Donations are tax deductible.

Thank you,

Flo Myers, Car Show Chair

724-331-7293 email flojo15601@gmail.com

Class Judged Show Field Sponsorships

- 21 Award Classes - sponsorships are \$150 per class.
- A sign with the sponsor's name will be placed beside the class number sign on the show field where the cars in that class are displayed during the show.
- First, Second and Third awards are given in each class. Your sponsorship will be announced as the awards are presented.
- Judged Show Field Class sponsors will also receive a framed color photo of their sponsorship sign(s) on site with cars in that class on the show field.

Other Sponsorship Opportunities

- Patron \$100 to \$149
- Friend \$ 25 to \$99
- Non Monetary Sponsor - Donated items for our basket auction and door prizes.

These sponsorships will be announced by our D.J during the show and listed on our printed program.

All sponsorships will be listed on our Sponsor Banner, which will be displayed at the Main Pavilion during the show.

Western PA Region AACA - 2024 Paul P. Bell Memorial Antique Auto, Custom & Street Rod Show Class Award Sponsorship

Company or Name _____

Address _____

Contact Name _____

Phone _____ Email _____

Number of class sponsorships _____ x \$150 each = \$ _____ amount enclosed

Name/Info. for sponsor sign _____

Patron \$100 to \$149 \$ _____ Friend \$25 to \$99 \$ _____

Non Monetary Sponsor - Item(s): _____

Please make checks payable to Western PA Region AACA and mail to:

Flo Myers
1204 Ridgeview Drive
Latrobe, PA 15650

Cell: 724-331-7293

*Please respond by
August 12, 2024*

2024 Western PA Region AACA Car Show Classes

- Class 1 - Production/Stock - Car/Truck To 1941
- Class 2 - Production/Stock - Car 1942 - 1955
- Class 3 - Production/Stock - Car 1956 - 1957
- Class 4 - Production/Stock - Car 1958 - 1965
- Class 5 - Production/Stock - Car 1966 - 1970
- Class 6 - Production/Stock - Car 1971 – 1977
- Class 7 - Production/Stock - Car 1978 – 2009
- Class 8 - Production High Performance GM Car 1949 - 2009
- Class 9 - Production High Performance FORD Car 1949 – 2009
- Class 10 - Production High Performance ALL OTHER Car 1949 – 2009
- Class 11 - Production/Stock - Truck 1942 - 2009
- Class 12 - Production/Stock - Corvettes 1953 – 1982
- Class 13 - Production/Stock - Corvettes 1984 – 2009
- Class 14 - Production/Stock - Mustangs 1964 - 1985
- Class 15 - Production/Stock - Mustangs 1986 - 2009
- Class 16 - Custom/Modified - Car 1949 -2009
- Class 17 - Custom/Modified - Truck 1949 -2009
- Class 18 - Street Rods To 1948
- Class 19 - Special Interest To 2009
- Class 20 - Motorcycles To 2009
- Class 21 - AACA Senior Vehicles